

*Press Release*

**#MAZZOLENIBRUNCH**

**Online on Artsy**

**26 April - 14 June 2020**

Mazzoleni is delighted to announce a new digital project: **#MAZZOLENIBRUNCH**, which will launch on the gallery's **social media platforms on Sunday 26 April 2020. The initiative will also be accompanied by an online exhibition on Artsy.**

Following **#MAZZOLENIDIARY**, a digital initiative presenting the historical identity of the gallery through the work of 30 of the most representative artists spanning its three-decade activity, Mazzoleni now dedicates a space to its contemporary artists: **#MAZZOLENIBRUNCH** will focus on the younger artists' artistic dialogue and practice by invoking a convivial, albeit virtual, Sunday brunch.

Every Sunday for the following seven weeks, the gallery will devote the day to each artist on its social media channels. **#MAZZOLENIBRUNCH** will host the artists and give them an opportunity to reflect on what they are experiencing at the moment and to ponder on the future of their work in a suddenly different and new world.

**Luca Arboccò (1992), Andrea Francolino (1979), Melissa McGill (1969), Rebecca Moccia (1992), David Reimondo (1973), Shigeru Saito (1974) and Massimo Vitali (1944)** will be the protagonists of a screen-based exploration of diverse artistic practices, from photography to performance, from sculpture to video, described on the basis of specific generational and cultural approaches.

**#MAZZOLENIBRUNCH** has arisen from a desire to offer the artists a privileged space for expression at a time in which the brusque interruption of physical, real fruition of artworks has actually help stimulate creative activity and theoretical thinking. The format has been incorporated within a project for the expansion of

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the gallery's social media platforms that rather than merely a place for information about the gallery's activities have become "rooms" for the presentation of site-specific works, but also digital archives conserving the past and a "forum" for debate about the present and possible futures. While up until a couple of months ago, the art show, the art fair stand and institutional collaborations were the most evident and immediate products of a complex system of research, study, dialogues with artists, curators and collectors, at the present time this subtext of relationships and contents inevitably acquires a greater centrality and the digital channels, the only available medium of communication, have been promoted to offer a diverse experiential dimension.

Alongside the social media project, **#MAZZOLENIBRUNCH** will also take the form of an online exhibition on Mazzoleni's **Artsy** page, which will be updated weekly with the works of the artist featured that Sunday.

## **About MAZZOLENI**

Mazzoleni was founded in Turin in 1986 by Giovanni and Anna Pia Mazzoleni, as a natural evolution of their private collection started in the 1950s. The historic Turin space, which occupies three floors of Palazzo Panizza, overlooking the city-centre Piazza Solferino, has since 2014 been flanked by the London gallery in Mayfair. Over the past three decades Mazzoleni has organised solo and group exhibitions of more than 200 prominent Italian and international artists from across the 20th century with an exhibition programme focused on museum-calibre Italian art from the post-war period and recently the contemporary panorama, working in close collaboration with artists' estates and foundations.

All exhibitions are accompanied by fully illustrated monographs, with authoritative critical texts. Under the leadership of Davide and Luigi Mazzoleni, in recent years Mazzoleni has intensified its international activities, participating in numerous art fairs, including Art Basel (Basel, Miami and Hong Kong), Frieze Masters (London), TEFAF (Maastricht and New York) and FIAC (Paris).

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Notes to Editors

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Online **Artsy**

Follow us on **Instagram, Facebook**

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