

Press Release

AU DÉPART

PARIS

&



MAZZOLENI

LONDON – TORINO

THE MASTERS by AU DÉPART + MAZZOLENI

NOMAD St. Moritz | 6 - 9 February 2020

MILAN, January 2020: Au Départ and art gallery Mazzoleni are joining the cultural moveable art and design 'feast' NOMAD for its winter edition held in St. Moritz set upon the majestic Swiss Alps during the peak season. The fair and location draws both art and design collectors and elite ski community during the four-day affair from February 6th through the 9th.

The winter edition of NOMAD returns to the Engadin Valley at Chesa Planta, a historic mansion in Samedan in the heart of the Swiss Alps. The exhibition space within the storied luxury home will help set the stage for Au Départ to present its brand vision through the retail environment in a home-like setting. Au Départ trunks and new bag line will be showcased along with exclusive carpets made by Illulian, that have furnished and enhanced Au Départ's spaces since its launch. This time, thanks to the partnership with Mazzoleni, the walls will display striking works by Post-War Italian Masters from the gallery, which recently hosted an Au Départ London pop-up alongside their exhibition *Hans Hartung and Art Informel*. The presentation at NOMAD will include works from renowned artists such as Agostino Bonalumi, Alberto Burri, Enrico Castellani, Lucio Fontana, Fausto Melotti, and Michelangelo Pistoletto.

A collaborative spirit runs deep through Au Départ's brand DNA and carries forth this philosophy today. The luxury label is teaming up with renowned international players of different fields – such as Milan's prestigious Illulian custom carpets whose contemporary design ethos align and compliment Au Départ – to enrich the project and propound a sophisticated lifestyle concept.

About Au Départ

Founded in 1834 at the dawn of the Industrial Revolution, Au Départ is one of four original Parisian luxury trunk makers. They first set up shop near the Gare du Nord and after being purchased by the Bertin brothers, Paul and Ernest, then moved to the tony Avenue de l'Opéra, where they addressed travel needs of the 'Gilded Ages' changing society. In 1965 Au Départ merged with Moynat and remained opened until 1976 when both companies were shuttered. 2019 marks Au Départ's rebirth with today's luxury client who moves rather than travels.

About MAZZOLENI

Mazzoleni was founded in Turin in 1986 by Giovanni and Anna Pia Mazzoleni, as a natural evolution of their private collection started in the 1950s. The historic Turin space, which occupies three floors of Palazzo Panizza, overlooking the city-centre Piazza Solferino, has since 2014 been flanked by the London gallery in the Mayfair art district. Over the past three decades, Mazzoleni has organised solo and group exhibitions of more than 150 prominent Italian and international artists from across the 20th century with an exhibition programme focused on museum-calibre Italian art from the post-war period and recently the contemporary panorama, working in close collaboration with artists' estates and foundations.

All exhibitions are accompanied by fully illustrated monographs, with authoritative critical texts. Under the leadership of Davide and Luigi Mazzoleni, in recent years Mazzoleni has intensified its international activities, participating in numerous art fairs, including Art Basel (Basel, Miami and Hong Kong), Frieze Masters (London), TEFAF (Maastricht and New York) and FIAC (Paris).

About NOMAD

Conceived by Giorgio Pace and Nicolas Bellavance-Lecompte, NOMAD combines fine art, architecture and design in a very personal context. Created as a concept that is set up to travel the world, NOMAD responds to a growing interest in collectable design and contemporary art among collectors, high-net worth individuals, cultural representatives and discerning professionals. Attended on average by 4000 the fair attracts those who are looking for a different experience from the one found among large-scale fairs.

Since its inception in 2017, NOMAD successfully completed five editions in St. Moritz, Monaco and Venice. Each year, a new location for the forthcoming edition is announced. NOMAD brings together leading international galleries which create standout exhibitions in extraordinary architectural locations, targeting a community.

Notes to Editors

Mazzoleni and Au Départ at NOMAD St.Moritz
6 - 9 February 2020 | Open: 11am - 7pm
1st Floor P3 Mazzoleni & Au Départ | B14 Au Départ
Chesa Planta, Switzerland

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